

RANDONNEURS ONTARIO

SOCIAL MEDIA POLICY

V1.0 | 12 December 2019



BACKGROUND

1. These guidelines, terms, and condition pertain to the social media policy of the Randonneurs Ontario Long Distance Cycling Association, Inc., henceforth referred to as RO. The RO Blog, the RO Facebook Group and the RO Strava Group are the main Social Media instruments of RO. They are to be used for the dissemination of club news, ride reports and other club business pertaining to the activities and interests of the RO Members.
2. The RO Social Media Policy currently applies to the following platforms
 - a. The Randonneurs Ontario Blog: <http://blog.randonneursontario.ca/>
 - b. The Randonneurs Ontario Facebook Page: <https://www.facebook.com/groups/randonneursontario/>
 - c. The Randonneurs Ontario Strava Group: <https://www.strava.com/clubs/randonneurs-ontario>
3. This policy will apply to any additional social media platforms that the RO Board of Directors and its Members agree to add.

EDITOR

4. The Editor is a member of the RO Board of Directors and holds the title of Director of Communications – Social Media. The Editor is in charge of managing the posting of articles on the Blog. They will also manage engagement with the readership by monitoring and approving comments. Their conduct will reflect well on RO: there shall be no hate speech, threats of violence, harassment, racial slurs or sexist comments, either in comments and articles made by others or by themselves.

SECURITY

5. The Editor manages Blog security and the Blog password and holds Administrator privileges on the Facebook and Strava Groups.
6. When the Editor has completed their term, they will give the Blog password to the Director of Communications (Webmaster) so that it can be passed on to the new Editor. They will give Administrator privileges on Facebook and Strava directly to the new Editor.

SUBMISSION POLICY

7. Only active RO members may make submissions to the Blog. An active member is someone whose membership dues are paid in full and who is in good standing. It is up to the Editor's sole discretion whether or not to publish material that members have submitted. The Editor may edit submitted material if deemed necessary. Submitted material that does not pertain directly to the Social Media Policy, as defined above, will not be published.
8. Content put on the Facebook and Strava Group Pages may be taken down if it is posted by individuals who are not current RO members and/or if it does not pertain directly to the Social Media Policy, as defined above.

ADVERTISING POLICY

9. The Blog will not accept any outside advertising in any form. If Members wish to promote rides or projects outside of Randonneurs Ontario business, they may ask the Editor, so long as promotions and announcements pertain to cycling and the culture of the club.
10. If the Editor is uncertain about the suitability of content, the Editor is encouraged to confer with the President and the Secretary before going forward with publication.
11. Members are free to discuss equipment, events, and products on the Facebook and Strava group pages, but advertising and spam are not allowed.

LIABILITY

12. All content provided on the RO Blog, Facebook Page and Strava Page is for information purposes only. RO, its Officers, and the Editor make no representations as to the accuracy or completeness of any information on these sites or found by following any link on these sites. RO, its Officers, and the Editor will not be liable for any errors or omissions in this information nor for the availability of this information. RO, its Officers, and the Editor will not be liable for any losses, injuries, or damages from the display or use of this information. These terms and conditions of use are subject to change at any time and without notice.

COPYRIGHT

13. RO reserves the First Electronic Rights to electronically publish any materials that appear on the Blog. Copyright remains with the article authors and photographers.

PRIVACY

14. RO does not share personal information with third-parties nor does it store information we collect about your visit to the Blog. RO is not responsible for the republishing of the content found on the Blog or in the Facebook and Strava Groups on other websites or media without our permission. This privacy policy is subject to change without notice.